1915 - "Christmas Sweepstakes"

LEO BURNETT COMPANY, *Inc.*
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Printed in U.S.A.

25 "GRAND" PRIZES!

Marlboro
Marlboro

Win a Marlboro Christmas "Stocking," and $1,000.00 to boot!

25 pairs of fine Western boots, each pair stuffed with $1,000.00

1. Fill in coupon, or print name and address on blank 3" x 5" sheet of paper. ENTRANT MUST BE AT LEAST 21 YEARS OF AGE.

2. Mail entry with an end panel from famous Marlboro Red or Marlboro Menthol cigarettes or a blank 3" x 5" sheet of paper on which you have hand-printed the word MARLBORO in plain block letters. Address entries to: MARLBORO Sweepstakes, Box 7777, Westbury, Long Island, New York 11591.

Box end panel

Pack end panel

3. Enter as often as you like. Each entry must be mailed separately and postmarked on or before Dec. 10, 1966, and received no later than Dec. 17, 1966.

4. The 25 winners, to be chosen by a random drawing, will be notified by about Dec. 22, 1966. Winners each will receive $1,000.00 cash and a pair of fine Western boots. Choice of men's or women's style.

5. Void where prohibited or regulated by law. (Residents of Missouri enclose no proof of purchase or substitute therefor). Employees of Philip Morris and its advertising agencies not eligible.

Come to where the flavor is. Come to Marlboro Country.

MARLBORO SWEEPSTAKES, Box 7777, Westbury, Long Island, New York 11591

Gentlemen:

You bet I want to win $1,000.00. I enclose the end panel from a pack or box of Marlboro cigarettes, or a blank 3" x 5" sheet of paper on which I have hand-printed the word Marlboro in plain block lettering. (Residents of Missouri make no enclosure.)

Name____________________
(Please Print)
Address____________________
City__________ State__________ Zip Code__________
Dealer's Name and Address____________________

(No purchase required.)

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